

English Version Pressrelease

Munich/Kiev 14.09.09

German-Ukrainian manufacturer Hartblei presents his revolutionary Medium Format Camera "Hartblei CAM". For the first time on the world market we offer a 35mm mount (Canon EF or Nikon F) on this kind of camera. You can adapt ALL Medium Format Backs on the market- no matter if Analogue or Digital. Combined with the built in Blade shutter which offers timings from B, 30sec to 1/2000sec, this offers usage of many lenses on the worldmarket, no matter if 35mm or MF. Especially for Superwideangles, Hartblei CAM extends the range of shortest available focal length down to 14mm (Imageangle about 135 Degr.! With a Phase One p65+ Back). Further - many unavailable lenses for MF like large aperture Superteles, Fisheyes or other lens specialties (Canon new TS 17+24mm) can now be used with high quality for professionals. (Hartblei recommends Adapters made by Novoflex e.g. Hasselblad to Canon, Leica to Canon, Contax to Canon etc.)

Used with the well known Hartblei TS Superrotators "Optics by Carl Zeiss" and using our new tripod collar for the 2,8/80mm and 4/120mm Makro, as well as with the built in Collar on the 4/40mm IF, the camera is capable of parallaxfree stitching offering a freely moving camera. Supported by the also new "Hartblei Support-Stand", resulting from a cooperation with Novoflex, this enables mikrogeardriven and exact usage with highest comfort.

Additionally, the electronic interface of the camera, either by foil keyboard or remote computer usage, is available without any extra accessories.

The mounted Back is moved back and forth by an electronically Sensor positioned motor slider, a Spot TTL Prism Finder is included in the package.

In cooperation with german Software Company Nurizon, Hartblei has worked on the new Acolens Image correction software version 2.0 Supershift, available directly from Hartblei. This is a relief for usage of Superwideangle lenses, doing small wonders also on the Hartblei CAM. Additionally we have new Acolens profiles for our 80mm and 40mm lenses, Hartblei also offers a profiling service for 3rd party lenses on the Hartblei-Cam.

Hartblei Cam with all it's features is nearly 70 % less priced than any comparable (if available at all) competitor. This may even be more the more lenses you need to adapt.

There is immediate availability of the camera, which will be sold for 4985,-€ net + shipping and taxes. All our Prices, Infos, Image material and creative hints will be available at our dealers, on our Website, or as well during the Canon Promotion Tour 2009 in Germany showcased in 8 cities in Germany and Austria starting from 27.10. Until 19.11.09.

If you need to know more just contact us at

Hartblei
Stefan Steib
Gabelsbergerstr.48d
D-80333 München

www.hartblei.de
www.digitalfoto-trainer.de
www.spectralize.com

Skype: Stefan.Steib
LinkedIn: Stefan Steib
+49 89 52059305 phone
+49 89 52055778 fax
+49 171 8190488 mobile
+38 096 4879191 mobile Ukraine